

Global Markets: Ready for Business

NY Trade Organizations Host
Activities Celebrating

World Trade Week NYC '06



For Immediate Release
May 15, 2006

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New York In celebration of *World Trade Week NYC '06 – 'Global Markets: Ready for Business'*, New York international trade organizations have planned a week of exciting activities that will bring the world of international trade to the New York Metro area. The week will kick off with a gala reception at the **New York International Trade Awards Breakfast** on Monday, May 22, 2006, hosted by the Weissman Center for International Business/Baruch College/CUNY. Awards will be presented to Silvercup Studios, Sjal Skin Care, NEXCO, Lee Spring and Ambassador Thomas M.T. Niles. An evening lecture and networking event – 'The EU-US Summit, June '06 and the Impact on Transatlantic Investments' - will be hosted by **The American Business Forum on Europe**.

Tuesday, May 23, 2006 begins with '**10 Years of Global Mobility**' with the National Foreign Trade Council and Living Abroad, LLC, at Baruch College; '**The Merchandise Passport, Selling to the World**' hosted by the United States Council for International Business; '**International Free Trade Agreements – Challenges and Opportunities**' with the US Trade Representative and others, hosted by NEXCO, Weissman Center and the US Commercial Service at Baruch College; '**Import & Export Compliance 101**' and '**Obtaining Import/Export Financing**' will be presented at the Science, Industry and Business Library (SIBL)/NYPL; '**CAFTA and Chile FTA Tools of the Trade Training Seminar**' from the US Department of Commerce and other organizations. The evening continues with '**Introduction to World Trade: Essentials of International Business Transactions**' at SIBL and '**China Business Briefing**' hosted by OWIT.

Activities on Wednesday, May 24, 2006 include: '**Turkey and US Economic Relations Today, Investment and Partnership Opportunities, between Istanbul –New York**' hosted by ABFT will include a trade mission of Turkish businesses; The Traffic Club of New York will present '**Chassis Management**'; '**Expanding Markets in Eastern Asia: China, Japan and Korea**' will be held at Queens Library (Flushing) and '**Doing Business in India – Opportunities & Challenges**' will be held at the Citigroup Executive Conference Center.

The Weissman Center and the European-American Business Organization will host '**Business Briefing on Europe: New Protectionism in the EU?**' on Thursday, May 25, 2006. AIGA Center for Cross-Cultural Design and the Center on Global Brand Leadership at Columbia Business School will present '**Promising the World: Branding, Social Responsibility and Profit**' at Parsons School of Design in the evening.

For more information on *World Trade Week NYC '06* activities, sponsors and the organization, access: www.worldtradeweeknyc.org.

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