

Ambassador Thomas M.T. Niles

Feted



WORLD TRADE WEEK
NEW YORK CITY | 22-26 MAY 2006

World Trade Week NYC '06 International Trade Awards Breakfast

Silvercup Studios, Sjal Skin Care, NEXCO and Lee Spring[®]
to receive awards for international trade excellence

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New York *World Trade Week NYC '06* – ‘Global Markets: Ready for Business’ festivities will commence with the New York International Trade Awards Breakfast, May 22, 2006, hosted by the Weissman Center for International Business/Baruch College and presented by RSM International.

Ambassador Thomas M.T. Niles, Vice Chairman, United States Council for International Business we be presented the coveted ‘**Global Trade Award**’, for continuous dedication, commitment and significant contributions which have influenced the growth of trade in the New York region. Ambassador Niles served as president of USCIB from 1999 to 2005, capping a 36-year diplomatic career that included three key ambassadorial appointments – to Canada, Greece and the European Union – as well as service as Assistant Secretary of State for Europe and Canada. As ambassador to Canada, he played a key role in negotiations leading to the US-Canada Free Trade Agreement. Previous award winners include: Guy Tozzoli, President, World Trade Centers Association and William G. Cronin, Manager, Shipping Sales, The Port Authority of New York and New Jersey.

The **NYC International Achievement Award**, presented to a New York City company whose goods/services have a positive effect on the global economy and whose growth and achievements in their industry are recognized worldwide, will be presented to **Stuart Suna, President, Silvercup Studios** for raising the visibility of New York City as a world-class film/media/entertainment location. **Sjal Skin Care** will accept the **Small Business Global Trade Award** for building their business in New York City and demonstrating growth due to expansion into global markets. For their dedication and commitment to educating and supporting small businesses in going global, **NEXCO** will receive the **International Trade Education Award**. The US Commercial Service/US Dept. of Commerce will present **Lee Spring[®]**, a Brooklyn manufacturer of mechanical wire springs, an **Export Achievement Award** for recent accomplishments in the global marketplace.

For more information on *World Trade Week NYC '06* activities, sponsors and the organization, access: www.worldtradeweeknyc.org.

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